

INVOICE NO.
NC850839
BILL CYCLE

11/3/2016
INVOICE DUE DATE

201610

11/27/2016

WATERFRONT STRATEGIES 1234 NATIONAL INDIANAPOLIS, IN 46256

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.	
WATERFRONT STRATEGIES	4792	Senate Majority PAC - IN	22873	

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
NC503396	Ft. Wayne	TV	\$5,155.00	97	96

INVOICE NOTES

PRI:NP=4,IP=5 FW 62353174 5733

Gross Advertising Total \$5,155.00
Agency Commission (\$773.25)
Rep Commission (\$569.63)

Net Advertising Total \$3,812.12

Terms: Net 30 Days

Mail to: Comcast Spotlight

12964 Collections Center Drive

Chicago, IL 60693



INVOICE NO.

NC850839

INVOICE DATE

11/3/2016

BILL CYCLE 201610

11/27/2016

AFFIDAVIT

Comcast Order No: NC503396 TIM Est No: 1102735

M Est No: 1102/35

Market: Ft. Wayne
Contract Type: Single

Campaign No:

Product: 173

Estimate No: 5733

AE Name: Washington DC NCC - IND

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
ND1771492	6SMPIN0006TH Game		AMC, CNN, DISC, ENT, ESPN, FOOD, HGTV, HLN, MNBC, TNT,	96	\$5,155.00
			USA		

Channel Summary

Network	Zone	Spot ID	Spots	Cost
AMC	FW INTERCONNECT/7868	ND1771492	7	\$315.00
CNN	FW INTERCONNECT/7868	ND1771492	12	\$380.00
DISC	FW INTERCONNECT/7868	ND1771492	5	\$575.00
ENT	FW INTERCONNECT/7868	ND1771492	1	\$40.00
ESPN	FW INTERCONNECT/7868	ND1771492	8	\$340.00
FOOD	FW INTERCONNECT/7868	ND1771492	8	\$740.00
HGTV	FW INTERCONNECT/7868	ND1771492	8	\$800.00
HLN	FW INTERCONNECT/7868	ND1771492	14	\$140.00
MNBC	FW INTERCONNECT/7868	ND1771492	13	\$375.00
TNT	FW INTERCONNECT/7868	ND1771492	10	\$750.00
USA	FW INTERCONNECT/7868	ND1771492	10	\$700.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate Flag	
10-20-16	CNN	FW INTERCONNECT/7868	6:26AM	6SMPIN0006TH Game	New Day	30	5	\$20.00	
10-20-16	CNN	FW INTERCONNECT/7868	7:30AM	6SMPIN0006TH Game	New Day	30	5	\$20.00	
10-20-16	CNN	FW INTERCONNECT/7868	1:28PM	6SMPIN0006TH Game	Wolf	30	7	\$20.00	
10-20-16	CNN	FW INTERCONNECT/7868	10:26PM	6SMPIN0006TH Game	CNN Tonight	30	9	\$55.00	
10-20-16	ESPN	FW INTERCONNECT/7868	11:58AM	6SMPIN0006TH Game	SportsCenter	30	15	\$50.00	
10-20-16	HGTV	FW INTERCONNECT/7868	12:17PM	6SMPIN0006TH Game	Flip or Flop	30	21	\$55.00	
10-20-16	HLN	FW INTERCONNECT/7868	5:36AM	6SMPIN0006TH Game	Forensic Files	30	24	\$10.00	
10-20-16	HLN	FW INTERCONNECT/7868	10:45AM	6SMPIN0006TH Game	Michaela	30	26	\$10.00	
10-20-16	HLN	FW INTERCONNECT/7868	12:20PM	6SMPIN0006TH Game	Michaela	30	26	\$10.00	
10-20-16	HLN	FW INTERCONNECT/7868	8:24PM	6SMPIN0006TH Game	Primetime Justice	30	28	\$10.00	
10-20-16	MNBC	FW INTERCONNECT/7868	8:47AM	6SMPIN0006TH Game	Morning Joe	30	30	\$35.00	
10-20-16	MNBC	FW INTERCONNECT/7868	12:21PM	6SMPIN0006TH Game	MSNBC Live	30	32	\$15.00	
10-20-16	MNBC	FW INTERCONNECT/7868	8:16PM	6SMPIN0006TH Game	All In With Chris Hayes	30	34	\$35.00	
10-20-16	TNT	FW INTERCONNECT/7868	9:06AM	6SMPIN0006TH Game	Charmed	30	36	\$50.00	
10-20-16	TNT	FW INTERCONNECT/7868	11:15AM	6SMPIN0006TH Game	Supernatural	30	36	\$50.00	
10-20-16	TNT	FW INTERCONNECT/7868	7:08PM	6SMPIN0006TH Game	Bones	30	38	\$100.00	
10-20-16	USA	FW INTERCONNECT/7868	2:06PM	6SMPIN0006TH Game	Law & Order: SVU	30	40	\$55.00	
10-20-16	USA	FW INTERCONNECT/7868	4:28PM	6SMPIN0006TH Game	Law & Order: SVU	30	42	\$85.00	
10-20-16	USA	FW INTERCONNECT/7868	6:29PM	6SMPIN0006TH Game	Law & Order: SVU	30	42	\$85.00	
10-21-16	AMC	FW INTERCONNECT/7868	9:19AM	6SMPIN0006TH Game	Swamp Thing	30	1	\$30.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-21-16	AMC	FW INTERCONNECT/7868	3:18PM	6SMPIN0006TH Game	Hellraiser	30	1	\$30.00	
10-21-16	AMC	FW INTERCONNECT/7868	4:14PM	6SMPIN0006TH Game	Hellraiser II	30	3	\$65.00	
10-21-16	CNN	FW INTERCONNECT/7868	11:50AM	6SMPIN0006TH Game	At This Hour	30	7	\$20.00	
10-21-16	CNN	FW INTERCONNECT/7868	2:24PM	6SMPIN0006TH Game	CNN Newsroom	30	7	\$20.00	
10-21-16	DISC	FW INTERCONNECT/7868	11:29PM	6SMPIN0006TH Game	Gold Rush	30	11	\$115.00	
10-21-16	ENT	FW INTERCONNECT/7868	10:47PM	6SMPIN0006TH Game	Keeping Up/Kardashians	30	45	\$40.00	
10-21-16	ESPN	FW INTERCONNECT/7868	7:38AM	6SMPIN0006TH Game	SportsCenter	30	13	\$35.00	
10-21-16	ESPN	FW INTERCONNECT/7868	12:00PM	6SMPIN0006TH Game	SportsCenter	30	15	\$50.00	
10-21-16	ESPN	FW INTERCONNECT/7868	12:33PM	6SMPIN0006TH Game	SportsCenter	30	15	\$50.00	
10-21-16	FOOD	FW INTERCONNECT/7868	7:19PM	6SMPIN0006TH Game	Diners, Drive-Ins	30	19	\$115.00	
10-21-16	FOOD	FW INTERCONNECT/7868	9:17PM	6SMPIN0006TH Game	Diners, Drive-Ins	30	46	\$125.00	
10-21-16	HGTV	FW INTERCONNECT/7868	9:18AM	6SMPIN0006TH Game	Flea Market Flip	30	21	\$55.00	
10-21-16	HGTV	FW INTERCONNECT/7868	11:19AM	6SMPIN0006TH Game	Flea Market Flip	30	21	\$55.00	
10-21-16	HLN	FW INTERCONNECT/7868	6:48AM	6SMPIN0006TH Game	Morning Express	30	24	\$10.00	
10-21-16	HLN	FW INTERCONNECT/7868	8:45AM	6SMPIN0006TH Game	Morning Express	30	44	\$10.00	
10-21-16	HLN	FW INTERCONNECT/7868	11:44AM	6SMPIN0006TH Game	Michaela	30	26	\$10.00	
10-21-16	MNBC	FW INTERCONNECT/7868	8:24AM	6SMPIN0006TH Game	The Last Word	30	30	\$35.00	
10-21-16	MNBC	FW INTERCONNECT/7868	11:24AM	6SMPIN0006TH Game	MSNBC Live	30	32	\$15.00	
10-21-16	MNBC	FW INTERCONNECT/7868	12:21PM	6SMPIN0006TH Game	MSNBC Live	30	32	\$15.00	
10-21-16	MNBC	FW INTERCONNECT/7868	9:19PM	6SMPIN0006TH Game	The Rachel Maddow Show	30	34	\$35.00	
10-21-16	TNT	FW INTERCONNECT/7868	9:16AM	6SMPIN0006TH Game	Charmed	30	36	\$50.00	
10-21-16	TNT	FW INTERCONNECT/7868	10:14AM	6SMPIN0006TH Game	Supernatural	30	36	\$50.00	
10-21-16	TNT	FW INTERCONNECT/7868	11:47PM	6SMPIN0006TH Game	The Town	30	38	\$100.00	
10-21-16	USA	FW INTERCONNECT/7868	9:05AM	6SMPIN0006TH Game	Law & Order: SVU	30	40	\$55.00	
10-21-16	USA	FW INTERCONNECT/7868	10:05AM	6SMPIN0006TH Game	Law & Order: SVU	30	40	\$55.00	
10-21-16	USA	FW INTERCONNECT/7868	2:05PM	6SMPIN0006TH Game	Law & Order: SVU	30	40	\$55.00	
10-21-16	USA	FW INTERCONNECT/7868	6:31PM	6SMPIN0006TH Game	Law & Order: SVU	30	42	\$85.00	
10-22-16	CNN	FW INTERCONNECT/7868	8:27PM	6SMPIN0006TH Game	Essential Hill Clinton	30	9	\$55.00	
10-22-16	CNN	FW INTERCONNECT/7868	11:21PM	6SMPIN0006TH Game	Essential Donald Trump	30	9	\$55.00	
10-22-16	DISC	FW INTERCONNECT/7868	8:25PM	6SMPIN0006TH Game	Naked and Afraid: Infes	30	11	\$115.00	
10-22-16	DISC	FW INTERCONNECT/7868	10:20PM	6SMPIN0006TH Game	Rats	30	11	\$115.00	
10-22-16	DISC	FW INTERCONNECT/7868	11:21PM	6SMPIN0006TH Game	Rats	30	11	\$115.00	
10-22-16	ESPN	FW INTERCONNECT/7868	8:11AM	6SMPIN0006TH Game	SportsCenter	30	13	\$35.00	
10-22-16	FOOD	FW INTERCONNECT/7868	7:46AM	6SMPIN0006TH Game	Top 5 Restaurants	30	17	\$20.00	
10-22-16	FOOD	FW INTERCONNECT/7868	7:23PM	6SMPIN0006TH Game	Chopped	30	19	\$115.00	
10-22-16	FOOD	FW INTERCONNECT/7868	11:23PM	6SMPIN0006TH Game	Chopped	30	19	\$115.00	
10-22-16	HGTV	FW INTERCONNECT/7868	1:18PM	6SMPIN0006TH Game	Welcome Back Potter	30	23	\$145.00	
10-22-16	HGTV	FW INTERCONNECT/7868	2:21PM	6SMPIN0006TH Game	Welcome Back Potter	30	23	\$145.00	
10-22-16	HGTV	FW INTERCONNECT/7868	5:19PM	6SMPIN0006TH Game	Fixer Upper	30	23	\$145.00	
10-22-16		FW INTERCONNECT/7868	5:35AM	6SMPIN0006TH Game	Forensic Files	30	44	\$10.00	
10-22-16	HLN	FW INTERCONNECT/7868	7:17PM	6SMPIN0006TH Game	Forensic Files	30	28	\$10.00	
10-22-16	MNBC	FW INTERCONNECT/7868	5:10AM	6SMPIN0006TH Game	Lockup/Your Business	30	30	\$35.00	
10-22-16	MNBC	FW INTERCONNECT/7868	9:10PM	6SMPIN0006TH Game	In Other News	30	34	\$35.00	
10-22-16	MNBC	FW INTERCONNECT/7868	11:30PM	6SMPIN0006TH Game	In Other News	30	34	\$35.00	
	TNT	FW INTERCONNECT/7868	8:25PM	6SMPIN0006TH Game	The Dark Knight	30	38	\$100.00	
10-22-16		FW INTERCONNECT/7868	5:15PM	6SMPIN0006TH Game	Bridesmaids	30	42	\$85.00	
10-23-16		FW INTERCONNECT/7868	3:09PM	6SMPIN0006TH Game	The Walking Dead	30	1	\$30.00	
10-23-16	AMC	FW INTERCONNECT/7868	4:16PM	6SMPIN0006TH Game	The Walking Dead	30	3	\$65.00	
10-23-16	CNN	FW INTERCONNECT/7868	7:21AM	6SMPIN0006TH Game	New Day Sunday	30	5	\$20.00	
10-23-16	ESPN	FW INTERCONNECT/7868	7:30AM	6SMPIN0006TH Game	SportsCenter	30	13	\$35.00	
10-23-16	FOOD	FW INTERCONNECT/7868	7:48AM	6SMPIN0006TH Game	Heaton Parties	30	17	\$20.00	
10-23-16		FW INTERCONNECT/7868	8:53PM	6SMPIN0006TH Game	Guy's Grocery Games	30	19	\$115.00	
10-23-16	HGTV	FW INTERCONNECT/7868	5:17PM	6SMPIN0006TH Game	Property Brothers	30	23	\$145.00	
10-23-16	HLN	FW INTERCONNECT/7868	8:45AM	6SMPIN0006TH Game	HLN Weekend Express	30	24	\$10.00	
10-23-16	HLN	FW INTERCONNECT/7868	10:15PM	6SMPIN0006TH Game	Forensic Files	30	28	\$10.00	
10-23-16	TNT	FW INTERCONNECT/7868	11:10PM	6SMPIN0006TH Game	The Da Vinci Code	30	38	\$100.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-24-16	AMC	FW INTERCONNECT/7868	10:12AM	6SMPIN0006TH Game	Graveyard Shift	30	2	\$30.00	
10-24-16	AMC	FW INTERCONNECT/7868	6:12PM	6SMPIN0006TH Game	Thinner	30	4	\$65.00	
10-24-16	CNN	FW INTERCONNECT/7868	8:23AM	6SMPIN0006TH Game	New Day	30	6	\$20.00	
10-24-16	CNN	FW INTERCONNECT/7868	10:24AM	6SMPIN0006TH Game	CNN Newsroom	30	8	\$20.00	
10-24-16	CNN	FW INTERCONNECT/7868	9:59PM	6SMPIN0006TH Game	Anderson Cooper 360	30	10	\$55.00	
10-24-16	DISC	FW INTERCONNECT/7868	10:24PM	6SMPIN0006TH Game	Fast N' Loud	30	12	\$115.00	
10-24-16	ESPN	FW INTERCONNECT/7868	6:46AM	6SMPIN0006TH Game	SportsCenter	30	14	\$35.00	
10-24-16	ESPN	FW INTERCONNECT/7868	1:28PM	6SMPIN0006TH Game	NFL PrimeTime	30	16	\$50.00	
10-24-16	FOOD	FW INTERCONNECT/7868	10:24PM	6SMPIN0006TH Game	Chopped Junior	30	20	\$115.00	
10-24-16	HGTV	FW INTERCONNECT/7868	11:17AM	6SMPIN0006TH Game	Flip or Flop	30	22	\$55.00	
10-24-16	HLN	FW INTERCONNECT/7868	7:20AM	6SMPIN0006TH Game	Morning Express	30	25	\$10.00	
10-24-16	HLN	FW INTERCONNECT/7868	10:53AM	6SMPIN0006TH Game	Michaela	30	27	\$10.00	
10-24-16	HLN	FW INTERCONNECT/7868	11:13PM	6SMPIN0006TH Game	Forensic Files	30	29	\$10.00	
10-24-16	MNBC	FW INTERCONNECT/7868	8:24AM	6SMPIN0006TH Game	Morning Joe	30	31	\$35.00	
10-24-16	MNBC	FW INTERCONNECT/7868	2:16PM	6SMPIN0006TH Game	MSNBC Live	30	33	\$15.00	
10-24-16	MNBC	FW INTERCONNECT/7868	9:17PM	6SMPIN0006TH Game	The Rachel Maddow Show	30	35	\$35.00	
10-24-16	TNT	FW INTERCONNECT/7868	12:14PM	6SMPIN0006TH Game	Supernatural	30	37	\$50.00	
10-24-16	TNT	FW INTERCONNECT/7868	11:15PM	6SMPIN0006TH Game	Lord Rings 2 Towers	30	39	\$100.00	
10-24-16	USA	FW INTERCONNECT/7868	10:04AM	6SMPIN0006TH Game	NCIS	30	41	\$55.00	
10-24-16	USA	FW INTERCONNECT/7868	5:28PM	6SMPIN0006TH Game	NCIS	30	43	\$85.00	

Order# NC503396 Total: \$5,155.00



INVOICE NO.
NC850839
BILL CYCLE

201610

BILL TO

WATERFRONT STRATEGIES 1234 NATIONAL INDIANAPOLIS, IN 46256

REMITTANCE

Note:

Please return this document with your payment

AGENCY	AGENCY AGENCY NO.		CUSTOMER NO.		
WATERFRONT STRATEGIES	4792	Senate Majority PAC - IN	22873		

 Terms:
 Net 30 Days
 Phone:
 248-723-7582

 Mail to:
 Comcast Spotlight
 Fax:
 248-728-1448

12964 Collections Center

Drive

Chicago, IL 60693

Special Note: For billing inquires: Cdspot_busops@comcast.com

Net Balance Due \$3,812.12

We accept checks, money orders, and all major credit cards.